

Zelenograd

What is on the logo: a squirrel holding a microchip, symbolizing the balance in the city's reputation as both high tech and nature-embracing.

They may seem a pest to some, but squirrels are “dearly beloved” in Zelenograd. In Tulsa’s Russian sister city, people think of them, freely scuttering around from spruce to pine in multiple green spaces, as the main symbol of Zelenograd’s dedication to living in harmony with nature.

Zelenograd was meant that way from day one: it is a planned community, originally designed in the 1950s to attract scientists and engineers, and the city’s name translates as “Greenville.” Urban forests, parks and ponds take up almost a third of Zelenograd’s area!



The microchip in the squirrel’s paws and the circuitry behind it symbolize the city’s reputation as an important center of electronics in Russia. At the end of the 20th century, Zelenograd was known

as “Russia’s Silicon Valley,” and it continues to stay on the cutting edge with microelectronics and nanotechnology. The area also boasts two special economic zones and a close proximity to Moscow, the capital of Russia. In fact, Zelenograd is formally a district of Moscow, but the physical distance from the megapolis and its special history make it more autonomous.

Click on the photo or logo to see Zelenograd on a map.